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IAD - 104/65
9 November 1965

MEMORANDUM FOR: Chief, Production Services Division, NPIC
FROM: Chief, Imagery Analysis Division, CIA
SUBJECT: PSD Support to IAD on PIR's

1. Almost six months ago this Division embarked on an intensive program of revising its reporting techniques to provide better support to its requesters. Mainly this involved the production of numerous photo intelligence reports (PIR's) in addition to the informal PI Memoranda which formerly predominated. Our purpose was threefold:

- a. to improve the quality of our reports;
- b. to effect greater dissemination;
- c. to establish an identity for this Division under its new name (IAD rather than PID).

To do all of these things and still be responsive to the demands of our requesters was quite an undertaking. Short due dates and competitive priorities have been a way of life for a long time in IAD. But now the demands for "analysis-in-depth" are also increasing.

2. In our efforts to develop and improve the PIR, the Production Services Division has been most helpful. PSD was called upon to print our blue covers and report paper in a variety of classifications and systems both for the PIR and the newly developed "PI Notes". In addition arrangements were made with [redacted] for reproduction of each IAD report with a minimum delay to the requester and other consumers.

3. The numerous PIR's produced thus far under this system speak for themselves and testify to the excellent support from PSD. We appreciate this support, and we want you to know that the final product is well-liked by both ourselves and our many consumers. In particular we want to thank you for the excellent service recently provided on two very large reports [redacted] produced in time for an ABCB consultant's meeting on 2 November 1965. These reports were very well received.

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GROUP 1
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